

Meet your Instructors



Dr. Alex Bennet: Director the Mountain Quest Institute and Professor of Knowledge and Innovation at IKI-SEA Bangkok University, is internationally recognized as an expert in KM and change. She served as Chief Knowledge Officer for the U.S. Department of the Navy, was co-chair of the Federal KM Working group, and is recipient of the distinguished Public Service award. She has authored over 40 books and hundreds of papers, keynoted around the world, and serves on various advisory boards. She has credentials in Human and Org Systems, Management, Human Development, English, Marketing, TQM, System Dynamics, and Defense Acquisition.



Dr. Art Murray: For over 40 years, Art Murray's passion has been getting people to draw out their deeply hidden knowledge so they and others can benefit from it and grow it. He has done this for hundreds of organizations, large and small, public, private, and nonprofit, all around the world. His current focus is on building and curating digital bodies of knowledge, human and machine knowledge governance, and developing systems in which humans teach machines and machines teach humans, including a system for detecting and responding to weak signals in large, complex projects and organizations. Author of *Building the Enterprise of the Future: Co-creating and delivering extraordinary value in an eight-billion-mind world*,



Dr. Arthur Shelley is a collaborative community builder, multi-awarded learning facilitator and creative education designer with over 30 years of professional experience across the international corporate, government and tertiary education sectors. He is the author of 4 books, has worked in 12 countries, is a mentor in several international communities, and has supervised PhD candidates in 5 countries. He has collaborated with organisations as diverse as NASA, Cirque Du Soleil, Local and National Governments, Universities, start-ups, SMEs, and multinational corporations. <https://www.linkedin.com/in/arthurshelley/>



Dr. John Lewis is a coach, educator, and consultant in leadership, innovation, and KM. John helps leaders and organizations reach their peak potential through evidence-based performance strategies. John has "Big 4" management consulting experience and was acknowledged by Gartner with an industry "Best Practice" for an innovative global KM solution. John is the author of *Story Thinking* and *The Explanation Age*, which Kirkus Reviews described as "An iconoclast's blueprint for a new era of innovation." He is an associate editor of the *Journal of Innovation Management* and holds a Doctorate in Educational Psychology. <https://www.linkedin.com/in/johnlewisedd/>



Dr. Rajat K. Baisya is an accomplished business consultant and has served on the boards of public sector undertakings and multinationals. He is former President & CEO of Emami Group, Senior VP of Reckitt Benckiser, General Manager (Projects) of Escort and General Manager-Corporate Planning of United Breweries Group. He was Professor and Department Head of Management Studies, Indian Institute of Technology Delhi. Rajat has written 10 books and 380 research articles., and is the Chairman of Strategic Consulting Group, President of Project & Technology Management Foundation, and VP of Asia Pacific Federation of Project Management. <https://www.linkedin.com/in/dr-rajat-k-baisya-1938041b/>

Project and Technology Management Foundation (PTMF) is a non-Government, non-profit, professional registered society that contributes to the development and promotion of the latest concepts and practices in project and technology management by contributing to the body of knowledge—conducting and supporting research, publications, workshops and training. www.ptmfonline.com

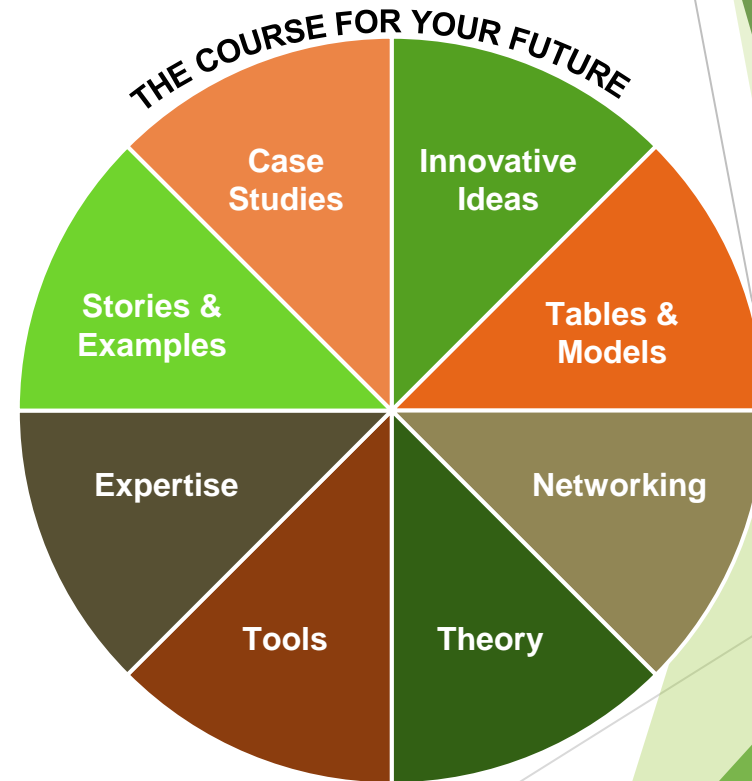
Mountain Quest Institute (MQI) is a research and retreat center dedicated to helping individuals achieve personal and professional growth, and helping organizations create and sustain high performance in a rapidly changing, uncertain, and increasingly complex world.



Mountain Quest Institute

Knowledge and Innovation Management

Thriving and surviving in the changing, complex, uncertain, and competitive environment of the business world of today demands a sustained cycle of rapid learning and innovation. This, in turn, requires developing experts, pioneers, and thought leaders with the right mindsets.



The internationally acclaimed Mountain Quest Institute is partnering with the Project and Technology Management Foundation (PTMF) to offer a unique **ADVANCED CERTIFICATE PROGRAM IN KNOWLEDGE AND INNOVATION MANAGEMENT**. This 60-hour on-line course begins in Spring 2024.

KIM

Advanced Certificate Program



1. Information and Knowledge Foundations (9 hours)	2. Introduction to the Practice of KM (9 hours)	3. Applied Knowledge Management (12 hours)
4. Innovative Creativity (9 hours)	5. Leading and managing innovation (15 hours)	6. Manage your Future. Knowledge and Innovation Case Studies (6 hours)

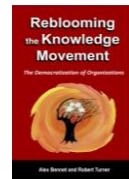
Who should attend this Programme?

Eligibility: Graduate Engineers and/or Management Graduates with 2 years or more experience. Academicians, teachers, trainers, consultants, business executives, owners of business, researchers are also eligible.

Duration: 6 months with session starting on March 2024

Learning Materials: Three texts are included in program fees.

Primary Text: *Reblooming the Knowledge Movement: The Democratization of Organizations*. Reflecting on decades of thinking and practice, combines theory with pragmatic actions to address emerging challenges and opportunities. “Whether you’re a seasoned professional in the knowledge management field or an individual seeking to grasp the essence of information in the age of digital transformation, this book is a revelation.” (Dr. Vincent Ribiére, IKI-SEA; International Coordinator of MIKE)



Supporting Text: *Inside INnovation: Looking from the Inside-Out*. Includes innovation themes and case studies, delving deeply into the driving forces of innovation. “This is a must-read book for anyone whose job responsibilities include even a sliver of innovation management.” (Arindam Bose, Director of Dyadic International, Inc.; US National Academy of Engineering)

Supporting Text: *Innovative Creativity: Creating with Innovation in Mind*. This book “beckons us to deepen our innate creativity capacities in a new and expansive way to summon the genius within each of us.” (Robert Turner, co-author of *Unleashing the Human Brain: A Consilience Approach to Managing Self*)



Other support materials are available for purchase.

Mode of Delivery: Online during weekends; three-hour lecture on Saturday; home assignments, class assignments, case study discussions.

Assessment, Grading & Certification: Based on (1) home assignments and class participation; (2) an evaluating assignment at the end of each session grouping (see 1-5 above); (3) a final (open-book) written exam; and (4) an oral exam at the end of the course.

Enrollment & Registration Process: Interested students can enroll themselves by paying 10% of the total fees and filling out a simple registration form or providing name, contact address and affiliation. The form is available at www.ptmfonline.com; 91-124-4049831, 9556726792 (contact person-Manoranjan Lenka). Payment to be made to: Project & Technology Management Foundation, State Bank of India, DLF City, Phase-III, Gurgaon Branch, Account No:32083840989, IFS Code: SBIN0004463.

Programme Fees: INR 60000 (Rupees Sixty Thousand only) or USD \$870 (inclusive of taxes). 10% to be paid with enrollment and full payment two weeks prior to the first session. 5% discount if more than one candidate is enrolled from the same organization. Initial payment is refundable if cancelled two weeks before.

The KIM Advanced Certificate Program

KIM

Advanced Certificate Program

This cutting-edge program **enables participants to increase and more fully engage knowledge and creativity capacities**. This program expands your ability to apply learning to organizational knowledge and innovation needs and opportunities. During this course you will:

- Become familiar with the premier Knowledge Reblooming model and how it can serve your organization in the global knowledge movement.
- Clearly come to appreciate the capacities of resonance and coherence in engaging the entire workforce in knowledge sharing.**
- Learn how to design the knowledge management infrastructure appropriate for your organization.
- Develop a systems thinking view of your organization and how that will help manage increasing complexity in the knowledge economy.
- Learn how to spark creative imagination and turn that creativity into innovation.
- Discover invaluable tools and processes for accelerating innovation.
- Identify success measures and challenges within the innovation cycle.
- Learn how to capture, transfer, curate and manage human knowledge and machine learning.
- Leverage emotional energy and cognitive diversity in the business environment.

Like the phoenix rising, knowledge is again becoming recognized as a fundamental management concept. - Dr. John Lewis

ADVANCED CERTIFICATE COURSE ON KNOWLEDGE AND INNOVATION MANAGEMENT

PROGRAM HIGHLIGHTS:

- Advanced Certificate Course on Knowledge and Innovation Management offered by best known experts with proven credentials from around the world who have made pioneering contributions in the field.
- Each one of them are globally well-known for their contributions in the field. All of them are well-known authors and consultants, teachers and trainers with wealth of industrial experience.
- Art Murray was the Founder Director of Innovation Center at George Washington University in US. Alex delivers program world-wide and a speaker at World Economic Forum. John did consulting with all 4 big consulting house acknowledged by Gartner for Industry best practice and Arthur having cross country consulting practice for SME and MNCs and Rajat has international consulting practice having experience of working in both industry and academics in India and abroad.
- **If you are concerned about your own future career and also your organization's future survival and growth, this is the program for you to learn how you create your own future.**
- Students enrolled will also be given a Pdf copy of the most comprehensive and enlightening book written on learning for the future titled- **Unleashing the Human Mind-A Consilience Approach to Managing Self** by David Bennet, Alex Bennet and Robert Turner- as preparatory learning for the course before course begins.